



50th Anniversary Celebration

October 17, 2024

5:30-7:30 p.m.

Hyatt Regency
Downtown Boston

SPONSORSHIP OPPORTUNITIES

Diamond Sponsor

\$50,000

- 20 tickets to attend the event with VIP seating
- 1 VIP and 1 valet parking pass
- Premier placement of full-page ad *and* sponsorship recognition in program booklet
- Organization highlighted in speaking program and in media coverage
- Company logo prominently displayed at the event and on event website
- Exclusive spotlight in social media posts
- Logo displayed on event invitation
- Highlighted case study showcasing the significant impact achieved through your organization's partnership with Boston Senior Home Care
- Company promotional materials included in grab-and-go bags

Platinum Sponsor

\$25,000

- 15 tickets to attend the event with VIP seating
- 2 valet parking passes
- Premier placement of full-page ad *and* sponsorship recognition in program booklet
- Organization highlighted in speaking program and in media coverage
- Company logo prominently displayed at the event and on event website
- Exclusive spotlight in social media posts
- Logo displayed on event invitation
- Highlighted case study showcasing the significant impact achieved through your organization's partnership with Boston Senior Home Care
- Company promotional materials included in grab-and-go bags

Gold Sponsor \$15,000

- 15 tickets to attend the event with premium seating
- Half-page ad in program booklet
- Named speaking program recognition
- Company logo displayed at the event and on event website
- Exclusive spotlight in social media posts
- Logo displayed on event invitation

Silver Sponsor \$10,000

- 10 tickets to attend the event with reserved seating
- Quarter-page ad in program booklet
- Speaking program recognition
- Company logo displayed at the event and on event website
- Group sponsor post on social media
- Logo displayed on event invitation

Bronze Sponsor \$5,000

- 5 tickets to attend the event with reserved seating
- Company name listed in program booklet
- Logo displayed at the event and on event website
- Group sponsor post on social media
- Organization name listed on event invitation

Jade Sponsor \$3,000

- 2 tickets to attend the event
- Company name listed in program booklet

Friend Sponsor \$1,500

- 1 ticket to attend the event
- Company name listed in program booklet

RESPONSE DEADLINES

Inclusion in event invitation: August 15, 2024

Inclusion in program booklet: September 16, 2024

BECOMING AN EVENT SPONSOR

Please complete the attached reply form, or contact:

Allyson Murray, Director

amurray@bshcinfo.org

617-960-1955



BOSTON SENIOR
HOME CARE